



## Imara Group Proud Supporters of Education Initiatives Across Africa

Imara, Africa's leading independent financial services group, believes that education is the key to unlocking sustainable prosperity for all in Africa. Over the past decade, Imara has been a regular supporter of African charities and impact organizations focused on improving education for African youth. Today, with increasing interest from international investors in fast-growth opportunities across the continent, Imara believes it's more important than ever to support charities committed to reaching those most in need.

'Education is critical for development and helps lay the foundations for social well-being, economic growth and security, gender equality and peace. Especially today, with the continent poised for transformational growth, we believe that education is more important than ever as it is an investment in the future of Africa,' explains Hector Fleming, Imara's Joint CEO.

Just in the past year, during a period of significant challenge for many African nations, Imara has supported a large array of non-profits focused on education and broader social impact.

- **Educate to Grow** is a South African non-profit company with a global reach, focusing on the education and upliftment of those most in need in rural and urban areas, particularly unemployed youth and vulnerable women.
- **The Principals Academy Trust** believe that the principal and leadership team in every school are the lever for change. By empowering these key role players, the organization strives to create conducive learning environments that promote continuous improvement.
- **The Theo Jackson Scholarship Fund** aims to uncover the talents of boys who, if not given such an opportunity, may never get a chance to shine. The Fund specifically targets disadvantaged boys who are either orphaned or come from single parent families.
- **School of Hard Knocks** uses rugby, a research-based curriculum and in-depth mentoring, to help young people improve their physical and mental well-being.

'As much of the continent continues to benefit from systemic shifts - including the fastest rates of urbanization anywhere in the world and broad-based economic development – we want to ensure that more Africans can participate in this unique period of growth,' added Harry Wulfsohn, Imara's Joint CEO.

Africa's fast-growth regional economies are increasingly appealing to those looking for dynamic and generally undervalued investment opportunities. In this context Imara continues to provide investors unique access to the African continent, one of the world's most exciting frontier markets, while also ensuring that our capital is being deployed to communities most at risk.

**About Imara:**

With decades of region-specific expertise, Imara is Africa's leading independent financial services group, engaged in asset management, investment banking and fiduciary and administration services.

Their deep local roots enable Imara to provide investors access to uniquely dynamic opportunities across the African continent by coupling 'blue chip' international expertise and networks with local experience and contacts. The company operates directly, as well as through partners in 10 African countries, including offices in London.

Backed by an established group of private investors from the US, Europe and Africa, who together share a long-term investment horizon, Imara offers stability, financial support as well as significant experience in financial services and investing across Africa.

Management and founders - both the Fleming and Wulfsohn families - have a combined history of more than 100 years building businesses in Africa, along with international financial services groups.

**For more information contact**

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