

SPAYNE LINDSAY & Co.

Imara Corporate Finance and Spayne Lindsay are delighted to announce the formation of a strategic alliance. This combination of Imara's local African expertise with Spayne Lindsay's global Consumer network, will increase deal-flow for our international clients as well as provide on-the-ground support on sell-side and buy-side Africa-related transactions in the Consumer sector.

Spayne Lindsay has a thirty years relationship with key owners and managers of Imara including the Fleming Family and Tom Gaffney, Director of Imara Holdings Limited.

Imara is an African investment bank engaged in corporate finance, asset management and private equity capital markets. Its team consists of seasoned banking professionals from all parts of Africa with local, regional and international experience. Headquartered in Johannesburg, Imara has an on-the-ground presence in 10 Sub-Saharan African countries and transaction experience in over 20 African countries where it has executed over 200 transactions in both public and private markets. Its client-list includes such companies as Anheuser Busch Inbev NV, Barclays and Lafarge Holcim as well as locally listed companies, entrepreneurs and African governments. Imara's network of local offices is over-laid by a senior team of 10 M&A professionals with significant African and international experience.

www.imara.com

Spayne Lindsay is an independent financial advisory firm based in London. It has a 20-strong team focused exclusively on the international Consumer sector, with a strong presence in North America and Asia Pacific as well as the EU. 'Consumer' is defined as including Food, Beverages, Household Products, Personal Care, Ingredients, Agrifood, Retail, Ecommerce and Leisure. Examples of Spayne Lindsay clients include; Quorn, PepsiCo., Oatly, Samworth Brothers.

www.spaynelindsay.com



COMMENTS

TOM GAFFNEY

Director Imara Holdings Limited

"Imara's partnership with Spayne Lindsay brings our local African roots together with Spayne Lindsay's acknowledged expertise in the Consumer sector to provide a level of sector and geographic expertise that can't be matched."

JOHN SPAYNE

Founder Partner of Spayne Lindsay & Co

"We are very excited about the Imara relationship and the prospects for a step-up in M&A activity in the burgeoning African consumer markets – watch this space!"

IMARA

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